

MASTER OF BUSINESS ADMINISTRATION (MBA)

This program prepares leaders to transform their organisations, stay competitive in a data-driven world, and lead with cutting-edge AI capabilities.

INTAKE Monthly intake throughout the year

DURATION 1 year (Flexible Learning)

LEARNING MODE Course Work

JOB OPPORTUNITY Marketing Manager, Financial Manager, Business Operations Manager, C-level Executive in Management & Business Development, Researchers in public or private institutions on various fields of Business, Academicians at institutions of higher learning

ENTRY REQUIREMENT **Degree Holders:**

- A Bachelor's Degree [related field] with minimum CGPA of 2.50 or equivalent, as accepted by the University's Senate.

Non-Degree Holders:

- Minimum age of 35 years, having a good Diploma or equivalent and more than 10 years working experience; OR
- Apply through Accredited Prior Experiential Learning (APEL).

COURSE STRUCTURE

SEMESTER 1

- Accounting and Finance For Decision Making
- Business Analysis
- Business Economic
- Organisational Behaviour
- Strategic Marketing

SEMESTER 2

- Digital Business
- Innovativation and Technology Entrepreneurship
- International Business Management & Policy
- Strategic Human Resources Management
- Research Methodology

SEMESTER 3

- Strategic Management
- Project

INNOVATIVE UNIVERSITY COLLEGE

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